

**Concept Archery**  
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Flemington NJ 08822  
**Phone/Fax: 908-788-4875**  
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**[www.ConceptArchery.com](http://www.ConceptArchery.com)**

**Dealer Agreement**

- 1) All dealers, new or current, must purchase (6) six bows during a year. The year will begin upon signing the dealer agreement or other documented terms.
- 2) All new dealers must pay for at least (2) two bows up front, with the remaining bows on a per-order basis. Dealers may pay for all (6) six bows up front if they so desire.
- 3) All dealers must provide valid sales tax information.
- 4) Dealers may be asked to provide business references.
- 5) Dealers may be asked to provide a Yellow Page listing, if they have one.
- 6) All dealers must provide valid dealer contact information.
- 7) All dealers must provide valid payment information. Accepted forms of payment are: valid Visa, Master Card or Discover card, company check, certified or cashier's check, or money order. Personal checks are accepted, but must clear our bank before shipment. Payment must be received before any product will be shipped, unless other arrangements are made. Any other forms or terms of payment and shipment will be handled on a case by case basis.
- 8) All dealers must provide valid shipping information. Concept Archery uses the Postal Service, UPS and FedEx as accepted forms of shipping.
- 9) All dealers will pay shipping costs.
- 10) All dealer information except credit card numbers will be kept on file and updated periodically.

Upon signing and returning the Concept Archery Dealer Agreement, all dealers will be bound to the terms of the Dealer Agreement. If a dealer fails to meet the requirements of the Concept Archery Dealer Agreement, said dealer's case will be reviewed. If a dealer is found to be in violation of the Concept Archery Dealer Agreement, penalties could include revocation of Concept Archery dealer status.

**New Dealer Bow Evaluation Agreement (New dealers only)**

Concept Archery will provide (1) one Concept bow to a prospective new dealer upon signing and returning the dealer agreement. The new dealer must supply payment information using a valid credit card only.

The prospective new dealer will have a period of (1) one week for evaluation upon receiving the bow. At the end of the evaluation period the prospective new dealer must advise Concept Archery of whether they plan to keep the bow and become a Concept Archery Dealer, or return the bow. If the prospective new dealer decides to keep the bow and become a Concept Archery Dealer, Concept Archery is authorized to process the credit card information provided. Payment terms and product selection will then be done for the remaining introductory two bows as per the Dealer's Agreement.

If the prospective new dealer decides not to keep the bow or to become a Concept Archery Dealer, the credit card information will be shredded after the bow has been returned.

Concept Archery will pay shipping costs to the prospective new dealer for this program. If prospective new dealer decides to return the bow, the prospective new dealer will pay shipping costs to return the bow to Concept Archery.

**SPECIAL NOTICE:** There will be a grace period of two (2) days past the allotted seven (7) days for this program. If the prospective new dealer has not contacted or attempted to contact Concept Archery, prospective new dealer's credit card will be charged the dealer price for the bow they received, plus shipping costs. No exceptions or refunds will be given past the grace period.

**Please Check One**

- I am a prospective new dealer and would like to take advantage of the Bow Evaluation Program.
- I am a prospective new dealer and do not wish to take advantage of the Bow Evaluation Program but would like to become a Concept Archery Dealer.

This program is for new dealers only and is not for current or past Concept Archery Dealers.

**Dealer/New Dealer Information**

Authorized Dealer's Company Name: \_\_\_\_\_

Authorized Dealer's Contact Name: \_\_\_\_\_

Authorized Dealer's Name (as it appears on credit card that will be used):

\_\_\_\_\_

**NOTE: Credit card numbers will be taken on a per order basis. Concept Archery WILL NOT keep dealers' credit card account numbers on file.**

Authorized Dealer's Shipping Address:

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorized Dealer's Billing Address: *(THIS MUST BE THE SAME INFORMATION THAT APPEARS ON YOUR CREDIT CARD STATEMENT)*

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Please sign and fax or mail page two (2) of the Dealer's Agreement. By signing and returning this agreement it becomes a legal document. Any problems that arise from this agreement will be adjudicated under the laws governing this agreement under the State of New Jersey and Federal laws.

Please Print Name Here: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

MINIMUM SELLING PRICES: C99 - \$630.00, Mini29 - \$625.00, P50 - \$605.00, C32 - \$590.00  
*Concept Archery reserves the right to cancel this contract at any time with or without reason.*

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