

**Concept Archery**  
148 Old Croton Rd  
Flemington NJ 08822  
**Phone/Fax: 908-788-4875**  
**Email: sales@conceptarchery.com**  
**www.ConceptArchery.com**

**Dealer Agreement**

- 1) All dealers, new or current, must purchase (4) four bows during a year. The year will begin upon signing the dealer agreement or other documented terms.
- 2) All new dealers must pay for at least (2) two bows up front, with the remaining bows on a per-order basis. Dealers may pay for all (4) four bows up front if they so desire.
- 3) All dealers must provide valid sales tax information.
- 4) Dealers may be asked to provide business references.
- 5) Dealers may be asked to provide a Yellow Page listing, if they have one.
- 6) All dealers must provide valid dealer contact information.
- 7) All dealers must provide valid payment information. Accepted forms of payment are: valid Visa, Master Card or Discover card, company check, certified or cashier's check, or money order. Personal checks are accepted, but must clear our bank before shipment. Payment must be received before any product will be shipped, unless other arrangements are made. Any other forms or terms of payment and shipment will be handled on a case by case basis.
- 8) All dealers must provide valid shipping information. Concept Archery uses the Postal Service and FedEx as accepted forms of shipping.
- 9) All dealers will pay shipping costs.
- 10) All dealer information except credit card numbers will be kept on file and updated periodically.

Upon signing and returning the Concept Archery Dealer Agreement, all dealers will be bound to the terms of the Dealer Agreement. If a dealer fails to meet the requirements of the Concept Archery Dealer Agreement, said dealer's case will be reviewed. If a dealer is found to be in violation of the Concept Archery Dealer Agreement, penalties could include revocation of Concept Archery dealer status.

**New Dealer Bow Evaluation Agreement (New dealers only)**

Concept Archery will provide (1) one Concept bow to a prospective new dealer upon signing and returning the dealer agreement. The new dealer must supply payment information using a valid credit card only and the credit card will be charged.

The prospective new dealer will have a period of (2) two weeks for evaluation upon receiving the bow. At the end of the evaluation period the prospective new dealer must advise Concept Archery of whether they plan to keep the bow and become a Concept Archery Dealer, or return the bow. If the prospective new dealer decides to keep the bow and become a Concept Archery Dealer, the dealer must purchase a second bow. Payment terms and product selection will then be done for the remaining introductory two bows as per the Dealer's Agreement.

If the prospective new dealer decides not to keep the bow or to become a Concept Archery Dealer, upon the return of the bow, the credit card will be refunded minus the shipping cost and the credit card information will be shredded.

Prospective dealers will pay shipping costs for this program (\$15.00 east of the Mississippi River, \$20 west of the Mississippi River). If prospective new dealer decides to return the bow, the prospective new dealer will pay shipping costs to return the bow to Concept Archery.

The bow must be returned in the condition it was sent, otherwise additional charges will apply to replace damaged or broken parts.

**SPECIAL NOTICE:** There will be a grace period of two (2) days past the allotted fourteen (14) days for this program. If the prospective new dealer has not contacted or attempted to contact Concept Archery, prospective new dealer's credit card will be charged the dealer price for the bow they received, plus shipping costs. No exceptions or refunds will be given past the grace period.

**Please Check One**

- I am a prospective new dealer and would like to take advantage of the Bow Evaluation Program.
- I am a prospective new dealer and do not wish to take advantage of the Bow Evaluation Program but would like to become a Concept Archery Dealer.

This program is for new dealers only and is not for current or past Concept Archery Dealers.

**Dealer/New Dealer Information**

Authorized Dealer's Company Name: \_\_\_\_\_

Tax ID: \_\_\_\_\_

Authorized Dealer's Contact Name: \_\_\_\_\_

Authorized Dealer's Shipping Address:  
\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address (if applicable): \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

Credit Card Number:  
\_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV (3 digit code on back of card): \_\_\_\_\_

Type of Bow Press(es) Used: \_\_\_\_\_

Please sign and fax or mail page two (2) of the Dealer's Agreement. By signing and returning this agreement it becomes a legal document. Any problems that arise from this agreement will be adjudicated under the laws governing this agreement under the State of New Jersey and Federal laws.

Please Print Name Here: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**MINIMUM SELLING PRICES: Believer - \$660.00, Believer G1 - \$660.00, C99 - \$645.00,  
Mini29 - \$650.00, P50 - \$610.00, C32 - \$610.00**